

The “Speak Out” Challenge!

This is your opportunity to speak out on any subject you feel **strongly** about. It’s your choice, so take the Challenge!

<p>Introduction (15%) - How can you hook your audience?</p>	<p style="text-align: center;">Tips</p> <p>Think of a hook to use:</p> <ul style="list-style-type: none"> ■ A question ■ A date or statistic ■ A quote ■ A challenge ■ A startling statement
<p>Body (70%) - What do you want them to understand?</p> <p>1.</p> <p>2.</p> <p>3.</p>	<p style="text-align: center;">Tips</p> <p>Are you:</p> <ul style="list-style-type: none"> ■ Informing ■ Inspiring ■ Persuading ■ Motivating <p>Choose an approach:</p> <ul style="list-style-type: none"> ■ Time (past/present/future) ■ Problem/Solution/Results ■ Cause/Effect <p>Support each point with</p> <ul style="list-style-type: none"> ■ Stories ■ Evidence ■ Facts ■ Information <p>Use a short summary to move between each point</p>
<p>Conclusion (15%) - Why it matters to you. What do you want the audience to do?</p>	<p style="text-align: center;">Tips</p> <p>Tell the audience why it is important to you and then finish with:</p> <ul style="list-style-type: none"> ■ A call to action ■ A challenge to the audience ■ Your message <p>Finish powerfully</p>
<p>Remember</p> <p>Good eye contact Be passionate Be persuasive Slow down Be Yourself!</p>	