



# Jack Petchey's "SPEAK OUT" Challenge!



## The world's biggest youth speaking event

20,000 Students

550 Schools

36 Regions

1 Challenge

**Note: To date almost 2500 secondary school teachers say they would recommend this programme to colleagues**

### Cost – School year 2011/12

Each school is entitled to **one FREE** workshop. The **Jack Petchey Foundation** pays the usual workshop fee of up to £1,000 including related project management costs. The **SECOND** workshop is subsidised and costs **only £276.00**

*"This is my thirtieth year in teaching – I have seen many, many outside providers. The Challenge is top of my list for quality and value for the students"* **George Pontikis - Mayflower School, Essex**

### Numbers Eligible

It is a unique opportunity for between **twenty five** and **fifty** of your Year 10 students to take part in **Jack Petchey's "Speak Out" Challenge!** training workshops.

*"The trainers engaged with the students and brought the best out in them. We have a lot of experience working with agencies outside the school and this workshop was the best"* **Sarah Linklett - Salisbury School, Enfield**

### Curriculum Links

The training directly links into existing **National Curriculum** schemes of work and **GCSE** requirements, including:

- The **GCSE English** coursework component for **Speaking and Listening**
- **1 credit** for **CoPE** (Certificate of Personal Effectiveness) **GCSE** equivalent
- **National Curriculum Citizenship** at **Key Stage 4**
- Evidence for your **Ofsted Self-Evaluation Form** (Sections 4f,4G,5B & 6B)
- The statutory **Key Stage 4** entitlement to **Enterprise Education**
- Aspects of **GCSE Business Studies**
- The presentation, performance and evaluation requirements for **GCSE Drama**
- **Social** and **Emotional** aspects of learning
- The **Key Skills** requirements for **Communication**

*"The training was so much fun. All students involved made excellent progress showing individual marked improvements. All students' speaking and listening coursework will be at least a grade higher as a result"* **Sharon Bilgehan - Greig City Academy, Haringey**

### Details

- **Venue:** Training will take place at your school
- **Entry:** The challenge is open to any Year 10 students that you choose
- **Duration:** One full school day. If booking 2 workshops they can be trained on the **same day** or on 2 **separate days**
- **Dates:** Sessions to be booked at a mutually convenient time

*"Would love to repeat this, because many of the students don't have the opportunity to speak out or develop their skills. Twenty percent course work is Speaking & Listening too and needs to be taken seriously"* **Georgina Wright - Guru Nanak Sikh Secondary School, Hillingdon**

### Training

As a result of participation in the programme your students will be able to:

- **Deliver** and present with **confidence** and **impact**
- Master the art of speaking **without** notes or extensive preparation
- **Give** and **receive** written and verbal **feedback**
- Understand the secrets of **successful** public speaking
- Prepare a speech and **source information**
- Understand the **importance** of **structured arguments**

**Note: The average increase in student confidence on the day is now 59.5%**

[www.speakoutchallenge.com](http://www.speakoutchallenge.com)

## Prizes

The winner(s) from each school participates at their **Regional Final** and has the chance of competing in the Gala Grand Final on Monday 2<sup>nd</sup> July 2012 for a **£5,000 prize**, to be divided between the student and the school.

*"I was very impressed and even shocked by the skills the pupils exhibited at their final speeches. All pupils benefited and gained very important life skills"* Ifediba Nwokedi - Maria Fidelis Convent School, Camden

## Benefits

Benefits include:

- Up to **six hours** of training
- **Four opportunities** to speak and evaluate
- A **Free Resource Workbook** for each student
- **1 credit** into CoPE
- **Certificates** for all, plus special certificates the first **three students and 2 most improved students**
- An **opportunity** to represent the school at the **Regional Final**
- A **new skill** that will last a lifetime

*"I've seen trainers/workshops over 30 years – this tops them all in terms of impact, enthusiasm and immediate benefit to the students"* Dave Lawrie - Cardinal Wiseman School, Ealing

## Course Structure

The workshops are designed to teach the students, in a fast and fun way, the **three core competencies** for communicating as a public speaker: **delivery, structure and material**.

**Part One - Aims and objectives:** To teach the importance of **delivery** in a speech and, in particular, how we connect **physically** with our audience through our voice, eye contact and body language. Components include:

- **An introduction to the course:** Explaining the relevance to young people of being a good speaker
- **Student introductions:** The students introduce themselves and mention something they feel passionately about
- **Impromptu Speaking:** Why developing the ability to think quickly on your feet is so important (including an exercise in which students have a chance to talk without preparation for 30 seconds)
- **Top Ten Tips:** Quick and easy to remember tips on how to improve as a speaker
- **Evaluation:** The students receive immediate feedback, concentrating on the qualities they already have as speakers and the areas in which they can improve.

**Part Two - Aims and objectives:** To teach the importance of **structure** in a speech, in particular, how the structure provides the framework to allow us to connect **intellectually** with our audience. Components include:

- **A speaking game:** This allow the students a chance to use their imagination and warm up
- **Giving and receiving feedback:** An explanation of the relevancy of giving and receiving quality feedback and explaining the correct format in which to do so
- **Giving a prepared speech:** The students learn about the importance of preparing a speech and have time to develop their first speech, based on the subject they know best **"This is Me"**. (Each student speaks for up to one minute, using their first simple structure)
- **Evaluation:** The students receive a short evaluation in which they are offered ideas to improve their introductions and conclusions. The students will also feedback to their fellow students
- **Giving a revised speech:** The students have the chance to prepare a second **"Speak Out"** speech and to develop their ideas around a structured framework.

**Part Three - Aims and objectives:** To teach the importance of **content** in a speech, in particular, how delivering our stories within a framework, allows us connect **emotionally**. Components include:

- **A speech contest:** The students are introduced and deliver their third speech in front of the class and the judges
- **The presentation of certificates:** The first three students, plus the Most Improved student(s) receive a winner's certificate; all of the students receive a high quality **Jack Petchey Foundation "Speak Out" Challenge!** Certificate of Achievement.

To secure your place or to answer any questions please contact:

Becky Griffiths  
Project Coordinator  
Tel: 0845 862 1949

Email: [info@speakoutchallenge.com](mailto:info@speakoutchallenge.com)  
Website: [www.speakoutchallenge.com](http://www.speakoutchallenge.com)

**Note: 97.4% of teachers have rated the training as `tremendously beneficial`**

[www.speakoutchallenge.com](http://www.speakoutchallenge.com)